



## NEWS RELEASE

FOR IMMEDIATE RELEASE

### **SunTrust Sponsors Fifth Annual Caring Hearts Luncheon**

SARASOTA, FL – First Step of Sarasota is pleased to announce that SunTrust has come on board as a Platinum level sponsor for the fifth annual Caring Hearts Luncheon. “SunTrust is proud to support First Step of Sarasota,” said Margaret Callahan, Chairman, President and CEO of SunTrust Southwest Florida. “We are delighted to be able to help such a vital organization in building a better Sarasota community.”

The Caring Hearts Luncheon benefits First Step’s Mothers and Infants Program, which provides a safe, supportive environment for women who are pregnant and addicted to drugs or alcohol. The long-term, residential recovery program helps these women give birth to a healthy baby, prepare for motherhood and live a clean and sober life.

At this year’s luncheon, First Step will honor Lee Peterson with its first “Caring Hearts Mom of the Year” award. Ms. Peterson, a mother of three, had dedicated much of her life to helping those suffering from mental illness. Together with her husband Bob, Ms. Peterson is well-known as a founder of NARSAD Florida. NARSAD is the world’s leading charity dedicated to mental health research. NARSAD Florida has raised almost \$4 million for mental health research since 1998.

The Caring Hearts Luncheon will be held Wednesday, Feb. 13, from 11:30 a.m. to 1 p.m., at Michael’s On East, 1212 South East Avenue, Sarasota. The cost is \$60 per person. Additional sponsorships are available. For more information about the luncheon, or to inquire about sponsorship levels, contact Kelly French at (941) 552-2065 or visit [www.fsos.org](http://www.fsos.org). Please RSVP by Feb. 6.

For more information about First Step of Sarasota, or to arrange an interview contact Angela Massaro-Fain at 941-351-0024 or email [amassaro-fain@grapeinc.com](mailto:amassaro-fain@grapeinc.com). Grapevine Communications is an award-winning advertising, marketing, and public relations firm based in Sarasota and serving clients nationwide.

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***Changing Lives, Saving Families***